



# Kuleana

The Office of Hawaiian Affairs has a *responsibility* to provide the opportunity for a better life and future for all Hawaiians through protection, preservation, and perpetuation of that which our people hold dear. This duty to our beneficiaries guides all that we do, as an organization and as individuals.



## GOVERNMENT RELATIONS AND LEGISLATIVE AFFAIRS

Ronald B. Mann, Deputy Administrator

### MISSION

The Government Relations and Legislative Affairs (GRLA) Division is responsible for the promotion, protection, and advocacy of Native Hawaiian Rights and entitlements at the federal, state and county levels of Government.

### FY-08 HIGHLIGHTS

- Compiled OHA's legislative package, which consisted of 31 bills addressing issues of importance to Native Hawaiians, including the ceded lands settlements, the establishment of a grandparent preference for out-of-home placement of children, the establishment of the Ha'iku Valley Cultural Preserve Commission, membership of Native Hawaiians on several boards and commissions, loan forgiveness for nurses and real property tax exemption for Kuleana lands.
- Held a Native Hawaiian "think tank" and a stakeholder meeting of individuals from the Ali'i trusts and sister organizations to provide input for the OHA 2008 legislative package and related activities.
- Held annual legislative luncheon to brief more than 200 state lawmakers and staff members on the OHA legislative package.
- Reviewed 6,737 pieces of state legislation, tracked 896 legislative measures and submitted testimony on 345 bills. The legislative activities of GRLA were summarized in the OHA 2007-2008 Legislative Report.
- Reviewed and researched numerous proposed federal bills and regulations as OHA continued to voice strong support for the Native Hawaiian Government Reorganization Act of 2007 (S. 310/H.R. 505).
- Contributed to OHA's support of several county ordinances and proposals to include County of Hawai'i, Bill 2007, which amended Chapter 19, Article 10 of Hawai'i County Code to establish a real property tax exemption for Kuleana Lands, The Hawai'i County Mayor signed the bill on February 14, 2008. Kuleana tax exemption laws are pending in Maui and Kauai counties.

- Provided content and technical coordination for 24 episodes of OHA's award-winning monthly television production *Ho'ouia Lili'i Aloha - To Build a Better Nation*, which airs weekly on Oiele Community Television, and is also distributed to studios on the neighbor islands and in the Continental U.S.
- Produced 12 two-hour segments for OHA's radio show *Na O'iwi O'ino - People Seeking Wisdom*, which airs statewide Monday through Friday mornings.

## OFFICE OF BOARD SERVICES

Dean Mark St. Director

### MISSION

The Office of Board Services (OBS) works to improve the efficiency and effectiveness of OHA policymaking, programs and operations, and to manage information needed to reach decisions that lead to the achievement of OHA's mission and goals.

### FY-08 HIGHLIGHTS

- Organized and facilitated a successful 2007 State of OHA address with over 500 guests at Saint Andrew's Cathedral. Through comprehensive planning, OBS designed a compelling public ceremony, underlining the importance of OHA Chairperson Apolima's annual address to inform the public of OHA's accomplishments and goals. OBS staff contributed to the success of the event by implementing proper Native Hawaiian protocol; coordinating OHA staff volunteers to provide culturally appropriate luncheon entertainment; planning and implementing a public television and radio broadcast of the chairperson's address.
- Tracked, managed and reported on the administration's fulfillment of 71 actions of the Board of Trustees (BOT), Beneficiary, Advocacy and Empowerment Committee (BAE), Asset and Resource Management Committee (ARM) and joint ARM-BAE committee meetings.
- Coordinated the setup and support requirements for 10 community meetings involving the Public Land Trust Settlement, of which 5 were held on the neighbor islands: Molokai, Kauai, Maui, and Hawai'i Island in Kona and Hilo. The meetings addressed Senate Concurrent Resolution 49 (SCR 49), requesting OHA and the Attorney General to solicit public input regarding a proposed ceded lands settlement. Approximately 1,400 community members attended the meetings.
- Reduced OBS spending by 3% (\$85,155) by aggressively monitoring supply expenditures and parking validations.
- Serviced 31,214 beneficiaries in fiscal year 2008 with walk-ins, intakes and telephone contacts. Facilitated easy access to programs and other resources for beneficiaries.
- Successfully reduced the overhead postal expenditures and enhanced timely communications between OHA and other business partners. The total number of courier service requests in fiscal year 2008 at the Honolulu office was 1,622, a decline of 24 from the previous year.





*Pa'ahana*

A good, *productive* work ethic is of high value to Hawaiians. The challenges that face our people are diverse and myriad, and many more challenges are surely on the horizon. We must work diligently and work hard to address these challenges to the best of our ability.

**PUBLIC INFORMATION OFFICE**  
*Crystalina, Director of Communication*

**MISSION**

The Public Information Office (PIO) serves the communications, publications, graphic design, public relations, multimedia production, and information needs of OHA. PIO coordinates the dissemination of information about OHA programs, policies and general activities to the public through various print, electronic and broadcast media.

**FOCUS HIGHLIGHTS**

- Assisted administration and coordination of *Nā Ōhwi Ōhina*, a weekday morning radio show covering issues facing the Native Hawaiian community and the general public. The show airs on AM 940 in Honolulu and online at [am940hawaii.com](http://am940hawaii.com).
- Expanded broadcast of *Nā Ōhwi Ōhina* to AM and FM stations statewide and took the show on the road for the first time to the neighbor islands with live remote broadcasts from Maui and Hawai'i Island.
- Produced and coordinated distribution of 12 issues of *Ko Wai Ola*. The free newspaper's circulation of 59,000 includes roughly 36,500 recipients on O'ahu, 18,000 on the neighbor islands and 4,500 on the U.S. continent.
- Created the OHA Annual Report, calendar and greeting card with the artistic theme "Nā Wahi Pana - Celebrated Places," featuring images of wahi pana around Hawai'i photographed by Kapulani Landgraaf and Anna Johnson.
- Assisted PREG in the production of the 2007 Grants Report.
- In collaboration with volunteers from other OHA divisions, PIO produced and directed *Ilo oia Laibi Aloha* roundtable discussion programs for Ōlelo Community Television, with content coordination provided by the GRLA division. The program airs weekly on NATV Channel 53.
- PIO produced "Ceded Lands: The People's Legacy", a live one-hour broadcast on KITV.
- In concert with the Hawaiian Governance Hale and outside contractors, PIO produced four testimonial television spots featuring prominent Native Hawaiians to encourage participation in the Kau Inoa Hawaiian governance registration. Audio versions aired on a variety of radio stations and print versions ran in major newspapers.

- For the first time, based a PIO position outside the Honolulu office. A Publications Editor is now assigned to the East Hawai'i CRC office for better access to the Native Hawaiian community in that area.
- Supported advertising sponsorship of major events including the Queen Lili'uokalani Keiki Hula Competition, Merric Monarch Hula Festival, the Kamehameha Schools Song Contest and Nā Hōkū Hanohano Awards.
- Organized news conferences and issued dozens of press releases, newspaper opinion pieces and letters-to-the-editors.
- Produced a broad variety of fliers, business cards, brochures and other publications.
- Major overhaul of OHA.org to include frequent web updates of OHA and community events via photographs and write-ups. Created new section of the website to include program updates and reports in a continued effort to keep the public informed of OHA's activities.

*credits*

**ART DIRECTION/  
GRAPHIC DESIGN**  
*John Maatuzaki*

**PHOTOGRAPHY**  
*Anna Johnson*

**EDITORIAL COORDINATION**  
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**PRINTING**  
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